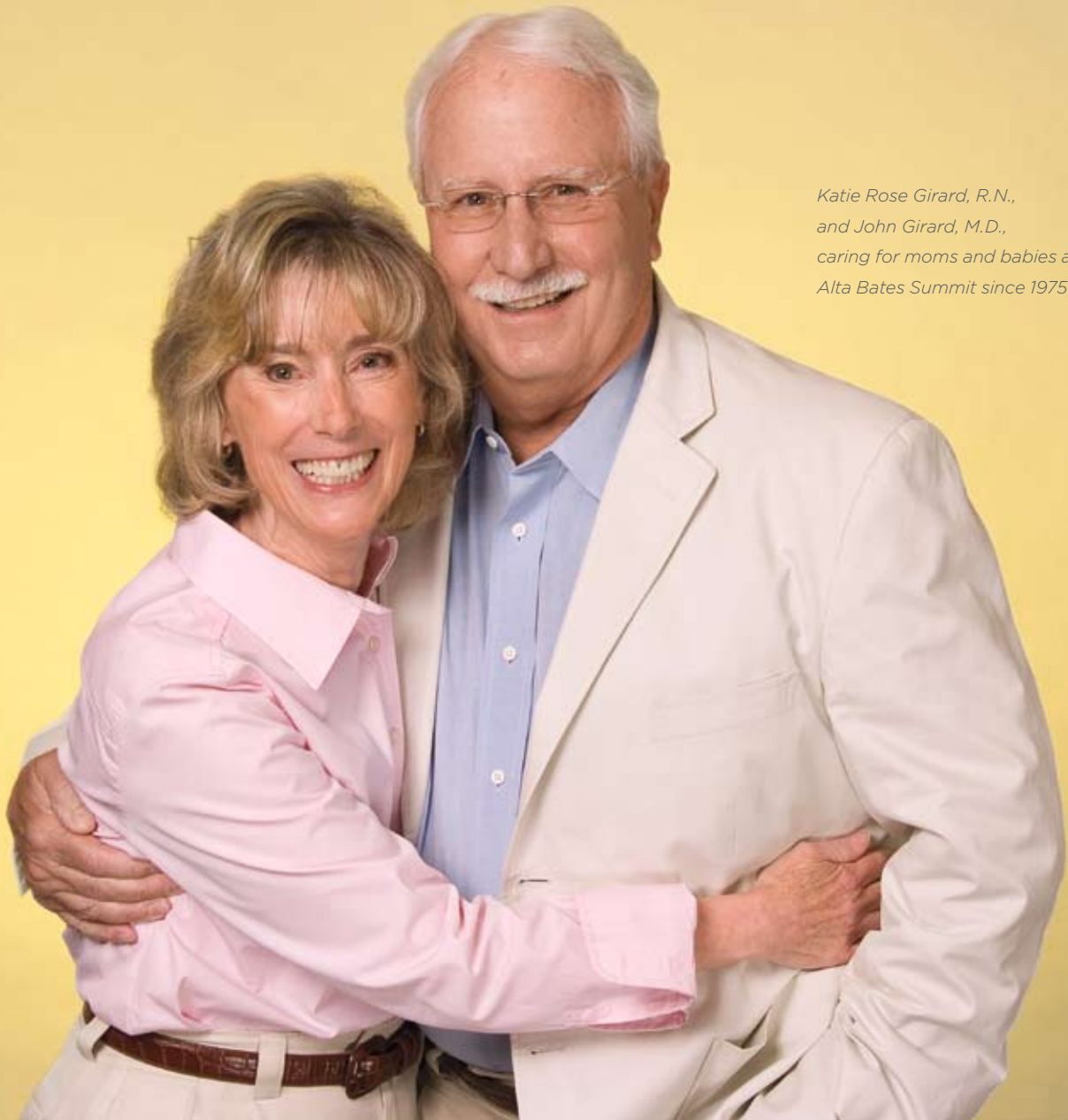




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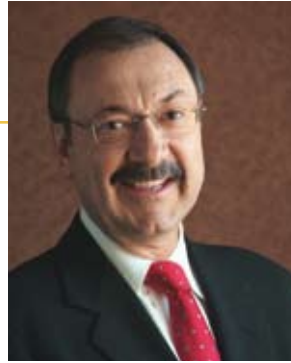
# AN INVESTMENT IN *M*IRACLES



*Katie Rose Girard, R.N.,  
and John Girard, M.D.,  
caring for moms and babies at  
Alta Bates Summit since 1975*



A REPORT TO OUR DONORS — 2008



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The Alta Bates Summit Foundation is grateful to the individuals, families, corporations, foundations, and organizations that supported us in 2008. Your philanthropic donations to the Foundation totaled \$8.9 million and helped Alta Bates Summit Medical Center provide the highest-quality care to patients and this community—as its physicians, nurses, and staff have been doing for more than 100 years.

On the pages of this report, you'll read about the ways in which your donations help Alta Bates Summit accomplish clinical excellence. Among other examples, we describe how the Carol Ann Read Breast Health Center and its advanced digital mammography machines—financed through donations to the Foundation—aid Medical Center specialists in earlier detection of breast cancer and more effective treatment of patients.

Efficacy of donors' financial support has also been corroborated by independent assessments of the Medical Center's performance. Alta Bates Summit was the recipient of the 2008 and 2007 HealthGrades Specialty Excellence Award™ for Stroke Care and ranked among the top 5 percent of hospitals nationwide for Stroke Care. The medical team that comprises Alta Bates Summit's Cardiovascular Center of Excellence also received the following recognition from HealthGrades:

- 5-star ratings for treatment of heart attack
- 5-star ratings for treatment of heart failure
- 5-star ratings for treatment of atrial fibrillation (for the fifth year in a row)

In the broader arena of public health, Alta Bates Summit remains committed to giving back to this community, and we appreciate our donors' support of these efforts. In 2008, the Medical Center's Youth Bridge program received a generous grant from the Barbara and Donald Jonas Family Fund. This vital program introduces East Bay students to the possibilities of health care careers. Best of all, students acquire skills that stay with them for life.

Finally, we want simply to say thank you. With your ongoing and generous assistance, we'll all continue to make investments in miracles.

## GENEREROUS GIFTS

WE ARE GRATEFUL FOR THE GENEROSITY OF OUR DONORS DURING THE PAST CALENDAR YEAR. THE FOLLOWING HONOR ROLL INCLUDES DONORS WHOSE CUMULATIVE GIFTS, PLEDGES AND PLEDGE PAYMENTS IN 2008 WERE MADE IN THE FOLLOWING CATEGORIES.

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*"I'm a huge supporter of philanthropy," says Denise Navellier, R.N., M.S.N., C.C.R.N., a 27-year Alta Bates employee and a longtime hospital contributor via automatic payroll deduction. "As a nurse, it's important for me to know that we can take care of not only our critically ill patients, but all patients, in the best way possible. The Foundation gives us the opportunity to fulfill that mission."*

### TRULY AN ACE

#### IN THE HOSPITAL, FOR THE FOUNDATION—AND ON THE MOUND

Denise Navellier, R.N., M.S.N., C.C.R.N., can vividly recall that day when she was in full uniform—dressed as turn-of-the-century nurse Alta Bates, Alta Bates Summit co-founder—and throwing a fastball on the Oakland A's mound at a fundraiser for the Carol Ann Read Breast Health Center. Well maybe it wasn't a fastball, exactly, more like "a ball that made it somehow from the mound to the plate," she says, modestly describing her ceremonial first pitch.

What inspired that fun-hearted performance, Navellier explains, was her personal connection to breast cancer—family members and friends have been diagnosed with the disease—and her desire to support the medical center her own family depends on. "It's important," she says, "for me to know that when my family comes in, they're getting state-of-the-art care."

Navellier also admits to having professional reasons why she's an avid Foundation backer. As patient care manager of Critical Care and Telemetry on the Alta Bates Campus, she's had several equipment requests to the Foundation fulfilled through unrestricted funds from Foundation donors, including a \$45,000 ultrasound unit received in 2008. "It's a pretty nice gadget," says Navellier, describing the unit that allows physicians to visualize and accurately target a vein as they're putting in an IV line. "The docs love it—so do the nurses and the patients. Foundation support allows us to purchase things we couldn't purchase otherwise. Whenever I've let the Foundation know what we need, they've always come through. They're phenomenal."

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Gloria Harmon, administrative director of Rehabilitation, Stroke and Orthopedic Services, Alta Bates Summit Medical Center

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**OUTWITTING STROKE**

**FOUNDATION DONORS FINANCE MEDICAL STAFF TRAINING AND PUBLIC EDUCATION**

Stroke is the nation's third leading cause of death and a leading cause of serious disability. Local statistics are even more troubling, says Gloria Harmon, Alta Bates Summit Medical Center's administrative director of Rehabilitation, Stroke and Orthopedic Services. "The mortality rate of stroke is higher in Alameda County than the national rate. Berkeley's rates are higher, and Oakland's are even worse."

As a Joint Commission-certified stroke center, Alta Bates Summit has worked diligently to meet national guidelines for state-of-the-art care, including administration of clot-busting drugs. The Medical Center has also stepped up efforts to alert the public about stroke symptoms and the need to call 9-1-1 if they occur, and about preventable risk factors of the condition.

According to Harmon, this has been accomplished in a variety of ways, including forums and screenings at major businesses, such as Clorox and Jamba Juice; Strike Out Stroke educational booths at Oakland A's games; blood pressure screenings at community health fairs and local churches; distribution of free educational materials, available in five languages; and community viewings of the Ethnic Health Institute's award-winning film, *Stroke: A Brain Attack*.

The Medical Center also informs physicians, nurses, rehab specialists, and other health professionals about the latest cross-disciplinary strategies in the continuum of stroke care from prevention to rehabilitation, which was the goal of its 2008 regional stroke conference, financed in part by donations to the Alta Bates Summit Foundation. "It was hugely successful," says Harmon. "We had more people than standing room could accommodate. We're already working on our next one, which is planned for October 2009."

**“ALTA BATES SUMMIT HAS RECEIVED HEALTHGRADES’ AWARD FOR EXCELLENCE IN STROKE CARE, WHICH PUTS US AMONG THE TOP 5 PERCENT OF HOSPITALS IN THE COUNTRY. WE NEED DONORS’ HELP TO CONTINUE TO ADVANCE OUR ALREADY EXCEPTIONAL PROGRAM FOR TREATMENT AND PREVENTION.”**

— GLORIA HARMON, ADMINISTRATIVE DIRECTOR OF REHABILITATION, STROKE AND ORTHOPEDIC SERVICES

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“IT’S IMPORTANT FOR THE EAST BAY COMMUNITY TO KNOW THAT THEY DON’T HAVE TO DRIVE AN HOUR AND A HALF ON THE FREEWAY TO STANFORD OR UCSF TO GET TOP-QUALITY CARDIOVASCULAR CARE. IT’S AVAILABLE HERE AT ALTA BATES SUMMIT. THE FOUNDATION’S ROLE IS TO MAKE THE COMMUNITY AWARE OF THIS VITAL RESOURCE AND THE NEED FOR IT TO BE VALUED AND SUPPORTED.” — DAVID ANDERSON, M.D., F.A.C.C.



**THE BEAT GOES ON**

ALTA BATES SUMMIT IS A LEADER IN CARDIOVASCULAR SERVICES, WITH A MARGIN OF EXCELLENCE PROVIDED BY FOUNDATION SUPPORT

David Anderson, M.D., F.A.C.C., appreciates the stellar reputation of cardiovascular services at Alta Bates Summit Medical Center, mindful of the vital role that donations to the Alta Bates Summit Foundation play in their success.

“We can take pride in the fact that we have a series of ‘firsts’ at Summit dating back to the 1970s: the first open-heart surgery in the East Bay, the first coronary angioplasties in the East Bay, the first comprehensive electrophysiological testing center in the East Bay,” says Dr. Anderson, who is a specialist in cardiology and interventional cardiology at the Medical Center and trained at the Johns Hopkins School of Medicine and UCSF. “Today, Alta Bates Summit is the East Bay’s highest-volume medical center in cardiac procedures, and we perform above national averages in inpatient outcomes. We do our job very well, but clinical excellence must be sustained by financial investment. The Foundation’s mission is to help finance things that the Medical Center just cannot do on its own.”

Philanthropic support of cardiovascular services at the Medical Center has been long-standing and significant, including Foundation donors’ backing of the Cardiovascular Center of Excellence, which enabled the purchase of big-ticket items such as Summit’s newest \$5 million cath lab. “We now have five state-of-the-art labs, all equipped with state-of-the-art technology,” says Dr. Anderson. “That kind of equipment is very important to us. We simply could not do our jobs without it.”

David Anderson, M.D., F.A.C.C., specialist in cardiology and interventional cardiology, Alta Bates Summit Medical Center

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Key figures in the success of the Youth Bridge program are Greba Jackson (at left, bottom row), the Medical Center's Youth Program coordinator, and Deborah Pitts-Cameron (at right, bottom row), the Medical Center's Public Affairs manager.

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## A BRIDGE TO HOPE AND POSSIBILITY WITH THE AID OF FOUNDATION DONORS, EAST BAY YOUNGSTERS FORGE A PATH TO A BRIGHTER FUTURE

For the victim of illegal drug-related violence who now works as a member of Alta Bates Summit's support staff, for the young woman who fearfully left California after the shooting death of her boyfriend and returned a college graduate, for the former Berkeley High teen turned Holy Names University nursing student, Youth Bridge offers job training and counsel, mentorship and broader exposure, a way out, a path toward a new life.

"Our kids are really excited about getting to use their brains and deciding they have a purpose in life," says Greba Jackson, program coordinator at Youth Bridge since 2003. "One of the kids told me, 'Now I'm leaving footprints in the sand,' and I thought, 'You're right. You are.'"

Jackson has worked with Youth Bridge since its founding in 1989 by Deborah Pitts-Cameron, Public Affairs manager. The two women have engineered the program's growth, with the aid of funds raised by Alta Bates Summit Foundation events (including the Foundation's celebrity golf and tennis tournaments) and donors such as the Barbara and Donald Jonas Family Fund.

Youth Bridge has served more than 800 youngsters in need. Its components include Youth in Medicine academic summer camps for middle school students, held in association with Samuel Merritt University; Health Careers, which hosts presentations that introduce high schoolers to careers in medicine and beyond and offers work opportunities; and training at Fast Response School of Health Care Education, which assists older students in landing entry-level jobs and apprenticeships, including well-paying posts as emergency and phlebotomy technicians.

"Without the support of donors and the Foundation, the Youth Bridge program would not exist," says Pitts-Cameron. "Together, we've made a difference in the lives of these kids."

"WHAT I APPRECIATE ABOUT YOUTH BRIDGE IS THAT IT HAS HIGH EXPECTATIONS FOR KIDS. SO MANY IN THE COMMUNITY WANT TO HELP YOUTH BUT DON'T KNOW HOW. THIS PROGRAM PROVIDES THE BRIDGE FOR ADULTS TO SHARE THEIR SKILLS AND THEIR COMPASSION."

— LENDRI PURCELL, PROGRAM OFFICER, BARBARA AND DONALD JONAS FAMILY FUND, AND YOUTH BRIDGE SUPPORTER

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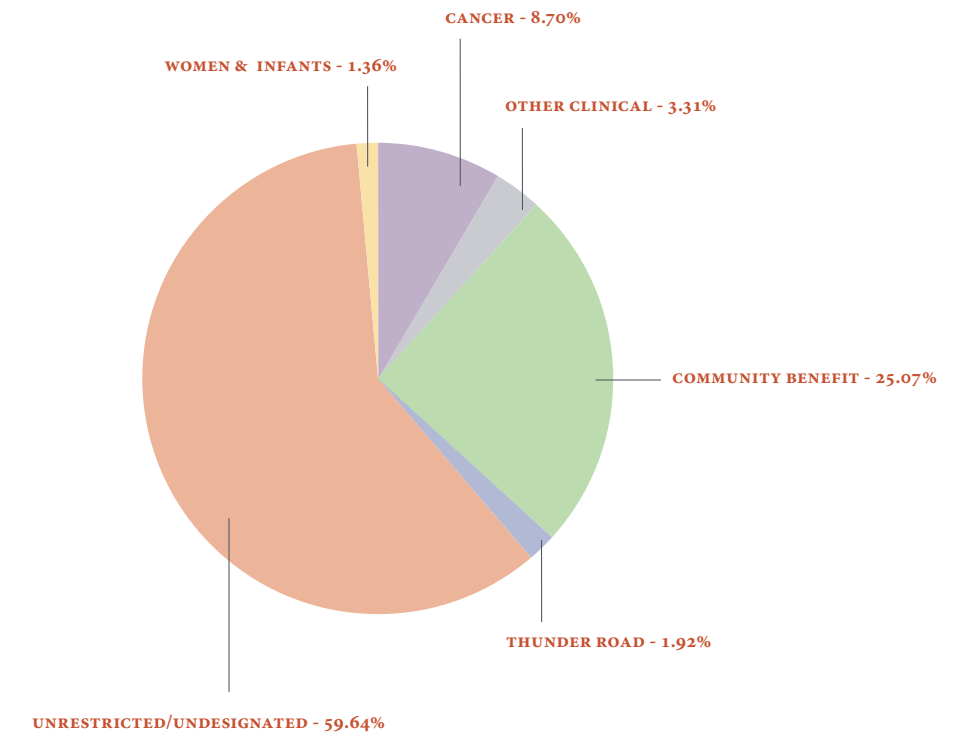
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# BENEFITS OF PHILANTHROPY

ONE HUNDRED PERCENT OF YOUR GIFT GOES TO THE PROGRAM YOU SPECIFY. BOTH THE FOUNDATION AND THE MEDICAL CENTER ARE NOT-FOR-PROFIT COMMUNITY ENTITIES GOVERNED BY VOLUNTEER BOARDS.

In 2008, the Alta Bates Summit Foundation received \$8,910,781 in donations. These gifts made the difference for the following programs and services:

- **CANCER CARE AND EDUCATION** - \$775,317
- **CLINICAL PROGRAMS** - \$295,129
- **COMMUNITY BENEFIT PROGRAMS** - \$2,233,791
- **THUNDER ROAD** - \$170,894
- **UNRESTRICTED/UNDESIGNATED** - \$5,314,272
- **WOMEN & INFANTS SERVICES** - \$121,378



## TECHNOLOGY VS. BREAST CANCER

### DIGITAL MAMMOGRAPHY FACILITATES EARLY DETECTION

When you're talking about advanced technology in today's fight against breast cancer, digital mammography is the latest word.

Compared with images of the breast captured by older-generation film mammography machines, "digital imaging has much higher resolution and requires a much lower dose of radiation," says Linda Gordon, M.D., chief of radiology at the Summit Campus and imaging director of the new Carol Ann Read Breast Health Center at Alta Bates Summit Medical Center. "We're able to see things we weren't able to see before. We also have the advantage of computer-aided detection, which marks areas that need a second look. It all has led to increased detection of cancers. And the earlier you can detect cancer, the easier it is to treat."

Donations to the Alta Bates Summit Foundation financed the purchase of eight digital mammography machines for the Medical Center, including four at the Breast Health Center, also a beneficiary of Foundation fundraising. Like its state-of-the-art mammography equipment, every other aspect of the Breast Health Center is world class, including its soothing ambience and its many patient-pleasing amenities. "Community support built this center," says Dr. Gordon, pointing out that the \$13.5 million project is the single biggest philanthropic endeavor in the Medical Center's history. "And the community's ongoing support is essential. If this facility is to continue to provide leading-edge programs, services, and technology, everyone has to be aware that this is an area of ongoing development and need."



"When there is a dream and enough champions behind it, great things can be accomplished," says Linda Gordon, M.D., chief of radiology at the Summit Campus and imaging director of the new Carol Ann Read Breast Health Center. "The Foundation's donors have been very supportive of the Breast Health Center. Without the \$10.5 million that was raised, we wouldn't be open."

**ALTA BATES SUMMIT FOUNDATION**

2450 ASHBY AVENUE  
BERKELEY, CA 94705

PHONE: 510-204-1667

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