

Alta Bates Summit Foundation

AN INVESTMENT IN *M*IRACLES



A REPORT TO OUR DONORS — 2009

WITH DEEP APPRECIATION



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Alta Bates Summit Foundation



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At Alta Bates Summit Foundation, we are grateful for you—our dedicated supporters and volunteers. Your generous and consistent donations of time and money to the Foundation, the philanthropic arm of Alta Bates Summit Medical Center, provide the means for us to ensure that the Medical Center continues “to enhance the health and well-being of the communities it serves through excellence and compassion.”

We also are grateful to Alta Bates Summit physicians and nurses, who provide the best in clinical care to the East Bay community and beyond. In this report, we are honored to feature five clinicians who represent Alta Bates Summit’s Centers of Excellence—Behavioral Health, Cardiovascular, Oncology, Orthopedics, and Women and Infants. These skilled medical experts exemplify unwavering dedication to Alta Bates Summit’s mission and speak to the support the Foundation has provided over the years for their respective programs.

Each of the Centers of Excellence received donor-designated gifts in 2009; in addition, unrestricted donations enabled the Foundation to honor vital capital requests (including medical equipment, construction, and renovations to existing buildings) made throughout the year. Our Board of Trustees approved requests to utilize these unrestricted donations, totaling \$1.5 million in 2009, which provided funds for needed items that might otherwise have gone unfunded.

Another noteworthy development in 2009: The close of the year marked the end of the tenure of Michael A. DiGiacomo, D.P.M., as chair of the Foundation’s Board of Trustees. We are pleased to welcome Larry Shepp, who is assuming responsibilities as chair. Larry is a long-time Foundation volunteer and will lead us through a number of exciting changes in upcoming years.

Thanks again to the individuals, families, corporations, foundations, and organizations that supported us in 2009. We appreciate your ongoing assistance—and your unwavering commitment to invest in miracles.

GENEROUS GIFTS — WE ARE GRATEFUL FOR THE GENEROSITY OF OUR DONORS DURING THE PAST CALENDAR YEAR. THE FOLLOWING HONOR ROLL INCLUDES DONORS WHOSE CUMULATIVE GIFTS, PLEDGES, AND PLEDGE PAYMENTS IN 2009 WERE MADE IN THE FOLLOWING CATEGORIES.

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Alison Brooks,
 Clinical Nurse Specialist

*From one of Brooks' NICU moms: "I'm thankful to the NICU for turning a really scary experience into an empowering experience. At Alta Bates Summit, we've had the best of the best care for our premature twins."
 —Janine Kovac, mother of 6-month-old Chiara and Michael, born at 25 weeks*



TOWARD COMPASSIONATE BEGINNINGS

FAMILIES WITH TINY, HIGH-RISK INFANTS GET OFF TO THE BEST POSSIBLE START IN THE NEWBORN INTENSIVE CARE UNIT—THANKS TO YOUR GENEROSITY AND MORE THAN \$140,000 FROM FOUNDATION DONORS IN 2009

Clinical nurse specialist Alison Brooks points to four key reasons for the positive impact of programs in Alta Bates Summit Medical Center's Newborn Intensive Care Unit: the clinical excellence of the NICU staff and physicians; the unique facility, designed to support the tiniest babies' developmental needs; the enthusiasm and commitment of parents; and the sustaining support of the Alta Bates Summit Foundation. "Hundreds and hundreds of families have participated in our programs," says Brooks, a 12-year veteran on the unit. "The programs have flourished and expanded to post-discharge services, including an infant massage class, yoga for moms and babies, and an early intervention/developmental playgroup. It's phenomenal. People are on the waiting list to come in."

Foundation donors financed the NICU's \$4 million redesign and innovative family-friendly focus (more privacy, emphasis on bonding, developmental support of premature infants), and in the years since have supported ongoing improvements, including updated technology and special equipment for bedside surgeries, advanced ventilators, and a healing garden.

"We recognize that families and their babies have unique needs," says Brooks. "I feel incredibly privileged to work in the NICU, where we get the support we do."



Junaid Khan, M.D.



AT THE HEART OF MEDICAL ADVANCES

2009 CELEBRITY GOLF AND TENNIS CLASSIC PROCEEDS—TOTALING MORE THAN \$250,000—SUPPORT THE CARDIOVASCULAR CENTER OF EXCELLENCE AND KEEP ALTA BATES SUMMIT AT THE FOREFRONT OF CARDIAC CARE

When cardiac surgeon Junaid Khan, M.D., presented a wish list for advanced medical technology to the Alta Bates Summit Foundation, he was delighted that his request for a \$1.8 million da Vinci robotic surgery system won approval. Because of this strategic purchase, he's now a daily witness to the medical advancements it provides to patients living in the East Bay—and beyond—who seek the best in cardiovascular care.

"I thought it was going to be a tough sell—I didn't know what to expect," says Dr. Khan, director of Cardiovascular Services at Alta Bates Summit. "When we outlined the benefit to the community and the benefits in retaining physicians and in expanding the breadth of services, the Foundation was very excited and wanted to partner with us."

Purchase of the surgical robot blazed the path at the Medical Center for minimally invasive cardiac surgery, says Dr. Khan. "It allowed us to become the true leader on the West Coast for endovascular surgery. People come to us from out of town, even out of state. None of this would have been possible without the Foundation's help."

Given medical technology's continuous progress, there is an ongoing need for donors' generous support, Dr. Khan adds. "With the aid of Foundation donors, I have confidence that Alta Bates Summit will continue to stay up to date."

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“FROM DAY ONE OF MY MOTHER’S HEART SURGERY AND AFTERWARD, EVERYONE WAS VERY HELPFUL, VERY PROFESSIONAL. I HAVE ALWAYS THOUGHT OF ALTA BATES SUMMIT AS A REALLY GOOD HOSPITAL, BUT I THINK ITS FOCUS ON HEART SURGERY AND DEDICATION TO MAKING IT STATE-OF-THE-ART IS JUST AMAZING AND VITAL FOR COMMUNITY HEALTH.” —MAI GODEZANO, DAUGHTER OF LANTHI PHAN, FORMER PATIENT OF JUNAID KHAN, M.D.

“I’VE HAD THE BEST CANCER CARE I COULD HAVE RECEIVED ANYWHERE. I NEVER FELT THE NEED TO GET A SECOND OPINION AT UC OR STANFORD—AND I CERTAINLY COULD HAVE. IT JUST DIDN’T SEEM NECESSARY. I FELT I WAS IN THE BEST HANDS.” —JENNIFER RANKIN, FORMER PATIENT OF MICHAEL CASSIDY, M.D.

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Michael Cassidy, M.D.

AN INCREASING DEMAND FOR CANCER CARE

\$678,000 IN FUNDS FROM GENEROUS FOUNDATION DONORS SUPPORTED THE ONCOLOGY CENTER OF EXCELLENCE IN 2009—IN AN ERA OF GROWING NEED

When Michael Cassidy, M.D., Alta Bates Summit’s medical director of Oncology Services, looks out over the horizon of cancer care in this community, he is heartened by the Medical Center’s capabilities, but well aware of the challenges ahead. “Alta Bates Summit provides comprehensive and compassionate care to our patients and their families with the whole gamut of services, from general care in various disciplines of oncology, support services, specialty programs in areas such as blood and marrow transplantation, special centers, and now the seeds for developing an inpatient palliative care program. The Carol Ann Read Breast Health Center is a notable example of a special center funded by \$10.5 million in Foundation donor support.

“But the job is never done,” he adds, pointing to ongoing requirements to finance research and new technology. “There also is a need to continually update our facilities to provide even greater support, comfort, and privacy for our patients.”

Changing demographics and medical advances are engines that fuel the demand for cancer services and underscore philanthropy’s essential role, says Dr. Cassidy. “With today’s therapies, cancer patients are receiving more care and living longer. Also, incidence of cancer increases as people age, and the U.S. population in general is aging,” he says. “That’s why it’s critically important that donors’ support keeps pace. We simply can’t provide the kind of services that are and will be required without their help.”





*Thunder Road
staff*



SAVORING SWEET SUCCESSES

**MORE THAN \$75,000 RAISED FOR THUNDER ROAD IN 2009
AIDS ADOLESCENTS BATTLING CHEMICAL DEPENDENCY**

Thunder Road, Alta Bates Summit's renowned inpatient and outpatient recovery program for adolescents, is an ongoing success story with thousands of happy endings.

Just ask Steven Wright, the Medical Center's administrative director for Chemical Dependency Treatment Services. "Since Thunder Road started in 1987," he says, "we've probably treated about 6,000 youth and their families recovering from the abuse of alcohol, drugs, and nicotine."

Foundation donors have raised close to \$1 million for Thunder Road over the past six years, including proceeds from the inaugural Taste of the East Bay event in 2009 and funds from the Celebrity Golf and Tennis Classic from 2004 to 2008. "The Foundation has been essential to our success," says Wright. "Some of the money has been used for scholarships, allowing us to treat kids who otherwise wouldn't have been helped."

In addition, Foundation donors support the ongoing operating expenses of Thunder Road's Culinary Arts Institute, which offers hands-on training in a professional-grade kitchen, which also was built through Foundation donors' generosity. "Recovering teens get a boost in self-esteem, portable skills, and high school credit for their work in the kitchen," says Wright, pointing with pride to successful catering jobs, which have included Alta Bates Summit Foundation events. "In 2008, the culinary program's start-up year, sales were \$30,000. In 2009, we ramped up to \$105,000. By this time next year, we expect sales to hit \$200,000, which is break even. After that, every dollar will go toward Thunder Road scholarships."

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“I THINK IT’S GREAT HOW FOUNDATION DONORS HAVE SUPPORTED THUNDER ROAD
OVER THE YEARS. I’M EXTREMELY GRATEFUL. THUNDER ROAD GAVE ME THE TOOLS
TO STAY CLEAN AND TO START LIVING RIGHT. IT WAS A TURNING POINT IN MY LIFE.”

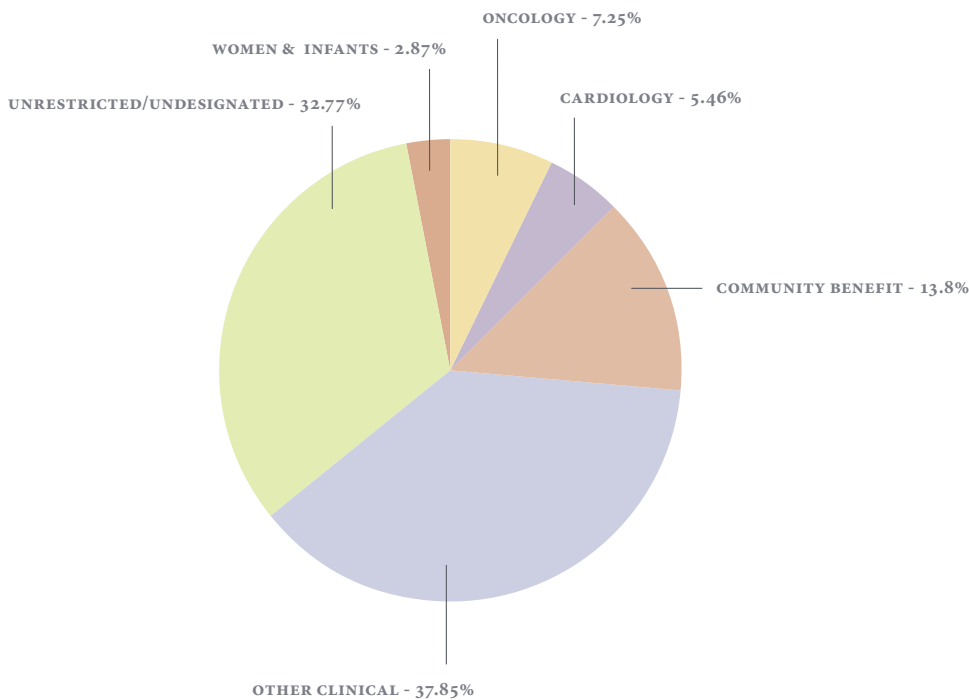
—CASEY WATSON, THUNDER ROAD LONG TERM PROGRAM SUPERVISOR AND FORMER THUNDER ROAD CLIENT

BENEFITS OF PHILANTHROPY

ONE HUNDRED PERCENT OF YOUR GIFT GOES TO THE PROGRAM YOU SPECIFY. BOTH THE FOUNDATION AND THE MEDICAL CENTER ARE NOT-FOR-PROFIT COMMUNITY ENTITIES GOVERNED BY VOLUNTEER BOARDS.

In 2009, the Alta Bates Summit Foundation received \$4,970,595 in donations. These gifts made the difference for the following programs and services:

- ONCOLOGY - \$360,432
- CARDIOLOGY - \$271,309
- COMMUNITY BENEFIT - \$686,023
- OTHER CLINICAL - 1,881,571
- UNRESTRICTED/UNDESIGNATED - \$1,629,026
- WOMEN & INFANTS - \$142,234



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George Pugh, M.D.

From the family of one of Dr. Pugh's patients: "My mother, Gyet Bu, is the founder and owner of Le Cheval Restaurant and worked for years in the kitchen, sometimes 14 hours a day. She was surprised how fast she recuperated from her knee replacement and says Dr. Pugh restored her quality of life. Thank you for giving me my mom back."—Danielle Tran

RAISING THE BAR IN ORTHOPEDICS

YOUR DONATIONS HELPED TO ESTABLISH ALTA BATES SUMMIT'S
 ORTHOPEDIC CENTER OF EXCELLENCE, WHICH IN 2009 WON
 HEALTHGRADES' 5-STAR RATING FOR TOTAL KNEE REPLACEMENT

From the vantage point of orthopedic surgeon George Pugh, M.D., the case for philanthropic support was clear and simple. "I explained to the Foundation that there were developments in orthopedics that Alta Bates Summit needed to be part of," says Dr. Pugh, chairman of the Department of Orthopedic Surgery at the Summit Campus. "We needed to offer a new approach for total hip replacement. Surgeons needed state-of-the-art computer navigation technology for knee replacements. Bottom line, we needed a Center of Excellence to raise the bar in patient care."

The good news for patients: Dr. Pugh's arguments won that day. "As a department, we've probably received at least \$2 million from Foundation donors over the last three or four years, including more than \$570,000 in 2009," he says.

Thanks to computer navigation technology, Alta Bates Summit surgeons now can use infrared arrays to locate a knee joint in 3-D space, allowing them to make precise bone resections and to properly align a prosthesis. With the purchase of three new hana® tables plus the new C-arm's advanced imaging technology, physicians can undertake total hip replacement from the anterior approach, which is less invasive, results in less pain, and speeds recovery. "Foundation donors have been absolutely instrumental in my delivering quality orthopedic care," says Dr. Pugh, who now chairs the Orthopedic Center of Excellence. "Their support allows me to do the very best job for my patients."



ALTA BATES SUMMIT FOUNDATION

2450 ASHBY AVENUE
BERKELEY, CA 94705

PHONE: 510-204-1667

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